

da a



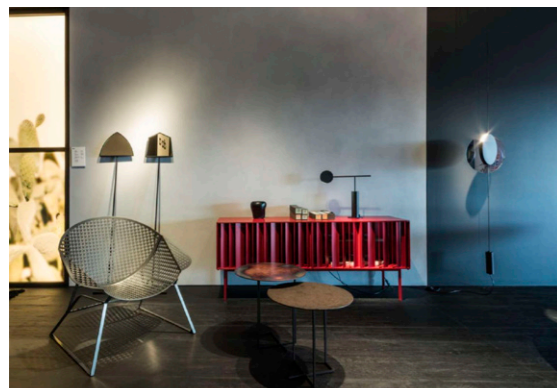
意大利原装进口

玛祖铭立Da a 系列

Da a series, imported from Italy

MATSU玛祖铭立意大利合作伙伴“Da a”，是一个利用重型机械工业进行家具设计的品牌。Da a运用制造挖掘机的铲斗，手臂和框架的工具和专业知识，来完成家具制造。将工业设计中的技术带入到家具设计中，但其产品并没有冰冷的工业痕迹，反倒颇具艺术化。

MATSU's Italian partner "Da a" is a brand that uses the heavy machinery industry for furniture design. Da a uses the tools and expertise of the excavator bucket, arm and frame to complete the furniture manufacturing. Bringing technology from industrial design to furniture design, but its products have no cold industrial traces, but rather artistic.



Da a根据设计师运用金属材质创作的产品设计灵感，以及材料之间的焊接，弯曲和精加工的工艺，创造出独树一帜如艺术般的家具作品。保有对传统做工的回归和尊敬的同时，寻求新的制造技术解决方案，为家具工业开启了全新的视野。

“Da a”意味着从固定状态转变为另一种形态。正如水在温度变化时形态所出现的新反应一样（或流动，或沸腾，或凝结成冰，或变成蒸汽逃离陆地）。

Da a is where heavy-duty mechanical industry meets design. In this alternative to mass production, designers and Italian industrial know-how face a new challenge: making home furnishings using the tools and know-how normally used to make buckets, arms and frames for earth moving machinery.

"Da a" means from - to in Italian: a change of status. Just as water takes on ever-new forms in reaction to changes in temperature, a process intended for making monolithic mechanical components generates a new vision of design inspired by dialogue with architects. The strength and the challenge of this a blank page representing complete creative freedom. There can be no comparison with previous experiences, no references to predefined styles, permitting the perfect balance between individual designers' personality and the idea Da a is intended to express and convey.



