

Under the bell Designer: Iskos-Berlin

MATSU 玛祖铭立

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Editor's Voice

创造.绿色

又是一个灿烂的春天, 尽管空气中还存在着丝丝寒意, 但是, 春的萌动在快速地驱赶 着残存的冬末。

2015,人们更加关注环保,关注我们自己的栖息地。MATSU,同样在身体力行参于着。 我们从创办初期就非常的看重材质、工艺、以及使用寿命,这并不是简单为了"好看" 或是"高贵"。作为行业最具前瞻性的企业,我们从每个细节着手,打造健康舒适以及 绿色的空间,同时通过对每一个细节的近乎苛求的把控,最大可能的减少碳排放量, 为我们的社会、我们的后代贡献自己微薄的力量。

越来越多的客户在接受我们,不仅仅是产品本身,更多的是我们的绿色理念。无论是 海南航空、复星医药还是远景能源,虽然所处不同的领域,但是在绿色的追求上,我们 志同道合。

我们不仅在制造,我们更多的是在创造。如同圣经旧约里创世纪的那句话一样,"Let light be made, and light was made"。我们也是国内最早和国际最领先的智能照明 系统厂商 NIMBUS 进行合作,让空间与建筑的灵魂——光,为每一个空间注入更多 的灵魂与生命。作为代表未来的绿色发智能光体,也在我们的努力下,融入到国内更 多的空间里,让绿色的理念也随其点亮更多的心。

是的,我们创造光,我们在不断地创造。

雾霾、污染,这一切都不可怕,只要我们敢于去挑战,敢于去创造

2015春,创造之春,绿色之春

保护,绿色;创造,绿色

- 本刊编辑部

It's another splendid spring, with the slightest chill in the air, yet a bourgeoning power driving away the remnants

The year 2015 sees more people showing environmental concerns for the world, their own habitat, MATSU is also "hands-on" and fully engaged in those efforts. We' ve been focused on materials, process and service life from the very beginning of our foundation, not simply in order to "look good" or "noble". As the most forward-thinking company in the industry, we scrutinize every detail in order to create a healthy, comfortable and green space. By being strict and nearly demanding on each and every detail, we work to minimize carbon emissions and contribute

More and more customers accept us not just for our products, but more importantly, our green philosophy.

Whether the Hainan Airlines, Fosun Pharmaceutical or Envision, we are in different areas, yet are like-minded in

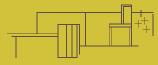
We are creating more than we are manufacturing. As a saying goes in the Genesis, Old Testament, "Let light be made, and light was made", we were the first in the country to work with NIMBUS, the world's smost leading manufacturer of intelligent lighting systems, to shed light—the soul of space and architecture—into each space and bring them to life. With our efforts, smart green light emitters representing the future are integrated into more and more spaces in China, illuminating more hearts with its green philosophy.

Yes, we are creating light, and we never stop.

Haze, pollution, and all those blurring our eyes will not scare us anymore, as long as we dare to challenge and to

Looking at the spring of 2015, we see green and creations emerging

And the green, is what we are here to protect and create



www.matsu.cn

The MATSU Group has been dedicated to providing customers with personalized, high-quality and exquisitely-designed office space solutions. Our wide range of products includes: high quality office furniture, public space furniture, LED lighting, office partition systems and carpet in an ultimate design, aiming to create an inspiring office lifestyle for our customers.

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真实的梦镜

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SOHO 背后的设计故事

MATSU M-Office 2015 设计师论坛活动

Story of **SOHO**

Forum Activity for Designers of 2015

ORGANIZER: MATSU VENUE: M-OFFICE

2015 年 2 月 1 日,在 MATSU 未来办公体验中心 M-Office 举办了一场以"SOHO 背后的设计故事"为主题的设计师论坛活动。

A theme forum activity was to be held in future office experience center M-Office jointly sponsored by MATSU and "Keng-Group" on February 1, 2015 to discuss stories in association with design of SOHO from the perspectives of architecture and cities, landscape and environment as well as inside and outside.











指引着未来设计的方向,有的人则认为这一切都仅仅是一场 "视觉侵略",有的人讽刺她是"纸上的建筑师",她却用一个 又一个真实的案例予以回击;

此次,主办方特別邀请了数位中国当代知名景观设计师,从各自的角度,以3个SOHO景观项目为例,探讨环境如何更好地配合(超现实主义风格)建筑,如何能让建筑完美融合周边环

Volpino,以及 MATSU 18 年对产品原创设计的坚持,并提出了未来办公发展哲学的全新理念。

理念与空间哲学研究与体验的中心,以完美的空间氛围、独一 无二的现场体验,为所有将要到场的设计师们提供高品质、极

未来,MATSU将会与更多来自不同行业的机构,开展多元化跨界活动,也欢迎更多业界朋友与新老客户,前来MATSU上









照进未来, 2015

编辑: 彭茜 图片: 由 Mutto, Matsu, Nimbus 提供 Editor: Qian Peng Photos Provided by Mutto, Nimbus, Matsu

SHINING INTO THE FUTURE 2015

Wood Lamp

Plain warmth

品牌 Brand: 玛祖铭立合作伙伴 Mutto 设计师 Designer: TAF 建筑师

Wood lamp 用全木质的设计, 凭借着低技术含量的质朴工艺, 在这个市场上,打造出与超现代、高科技台灯所不一样的特色。 它让每一颗螺丝外露, 用看似拙的方式将精彩呈现。Wood lamp 就是用这种"大巧若拙"的设计手法塑造了自身独特的魅

The all-wood design is a low-tech antidote to the usually very modern work desk lamps. All of the details are pragmatically chosen with every screw visible. The wooden lamp gets a lot of personality with the most simple methods.

材质,松木,橡胶线

颜色:松与白,尘土飞扬的绿色或橙色线

尺寸:高 500mm,宽 500mm,160×160mm(基座尺寸)

重量: 3KG

最大功率: 需自行选用 E14 灯头(功率最高 40W), 适应 220V-240V, 50Hz,

安全等级、IP20

节能等级:二级 MATERIAL nine woo rubber core

COLOR OPTIONS pine with white, dusty green or orange cord

DIMENSIONS height 50 cm, width 50 cm, base 16x16 cm

ENERGY EFFICIENCY CLASS A++

believe good design starts with the person. Muuto handpick the brightest talent in Scandinavia and give them the freedom to express their individual story through everyday objects.

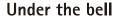




开春的第一束光挥洒在大地上,暖暖的,这是生命成长的温度。2015新春,玛祖铭立将缔造光的那些"上

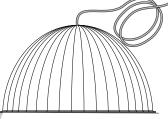
When the first light of spring lands on the earth, warm as life it is, MATSU gathers the gods who create the lights for the spring of 2015, bringing the truly positive power to warm our heart, life and work.

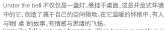
帝们"汇聚于此,让那些暖心的力量照进我们的生活与工作,带来饱含着活力的正能量。



Embrace the space 怀抱空间

品牌 Brand: 玛祖铭立合作伙伴 Mutto 设计师 Designer: Iskos-Berlin





Under The Bell is not just a lampshade. When hung over a table or in an open environment it creates its own space within the bigger space. That way, the lamp embraces and shelters the table and people beneath it - both physically and in a more abstract sense.

Under the bell 由可回收的 pet 毛毡材料制成,可吸音降噪,同 时能提升空间的声音品质。

The recycled plastic felt even absorbs sound and helps improve the acoustics of your room.

材质: PET 毛毡,橡胶线

颜色: 可选灰色、黑色

规格;高 460mm,直径 820mm,线长 5m,

重量: 2.3kg

最大功率:自带 E27 节能灯泡(最高 30W), 适

应电压 220-240V, 50Hz 安全等级: IP20,

节能等级: 一级

MATERIAL PET polymer felt and rubber cord COLOR OPTIONS grey, black
DIMENSIONS height 46 cm, Ø 82 cm, cord length 5 m

WEIGHT 2.3kg MAX WATTAGE 30W DEGREE OF PROTECTION IP20 ENERGY EFFICIENCY CLASS As







Co lamp LED

"Invisible" Light "隐形"的光 品牌 Brand: 玛祖铭立 MATSU

Co lamp,将繁复忘却,简约的外观与结构,使其完美贴合 Co system。他们形成了一个相互依存,又可独立存在的系 统产品,为彼此添彩。

Co lamp 可任意弯曲调节。它充分发挥其小身材的魅力,可 180°紧密贴合于屏风面板,仿佛隐形于 Co system 中。

另外, Colamp 还独立作为台灯使用,满足更多产品搭配需求。

Co lamp 可使用 USB 端口或普通插座充电,能适用于多种场所。

Co lamp leaves behind the overly complicated mess and reach for the simplest line and structure so that it can perfectly fit in the Co system. Co lamp and Co system are independent products, yet dependent on and complement each other.

Co lamp can be bent and adjusted as the owner wishes. Due to its small size, it can stand against the panel seamlessly when it is adjusted to 180°, immediately hiding itself from inside Co system.

Co lamp can also be used as a table lamp independently to match with a wide variety of products.

Co lamp can be charged through USB port or regular socket so that the charging can take place in different places.



Co lamp LED





夜空中的繁星,前行的光亮

1968 年,Eloise 的美使得著名歌手 Barry Rya 忍不住回头注 目, Barry Rya 在歌词中这样唱到: "我的 Eloise 就像星星般 丰富着寂静的夜空;又好似太阳一样成就了白昼,照亮着我 前行的方向。"50年后的今日,玛祖铭立合作伙伴 Nimbus 将 Eloise 落地灯塑造成形,摆动着她动人的脸庞。

Stars that Pleases the Night and Lights the Way

Stars that Preases the Night and Lights the Way
Head-turning beauty. In 1968, a certain Eloise must have turned
Barry Ryan's head, causing him to dedicate the following lines to

玛祖纶立合作伙伴 Nimbus her: "My Eloise is like the stars that please the night, The sun that makes the day, that lights the way" . Almost 5 decades later, we have fashioned our own shapely Eloise and turned her pretty head.

360。 旋转灯头

Eloise LED 凭借着纤细的,直径仅16mm的钢管作为支撑柱。 钢管巧妙的通过结构性的折完、从地面支撑着、弯转着,流 畅而自信的将灯头延展到空间中。钢管与灯头采用互锁的方 式相连, 使其灯头可 360° 无限制的灵动旋转, 并发出暖白 色令人舒适的光。

360 ° Rotating Head

Eloise is supported by a slim steel tube with a diameter of just 16 ENERGY EFFICIENCY CLASS A+ mm. It delicately twists its way up and confidently projects itself into space. The tube of the reading luminaire interlocks with the ultraslim LED luminaire head, which can be continuously rotated around its own axis and emits a pleasant warm-white light.

小巧、优雅的造型使得 Eloise LED 可搭配不同的家具,或是 Disc is available with three different finishes (belliant 美艳、优雅的挺立于空间中,自成一派。Eloise 可通过在灯 white, "raw" ground stainless sted and 'raw", crude steell. 柱上的触控感应面板进行照度调节。

It can be combined with a lot of different furniture as an elegant free-standing luminaire and also cuts a fine figure standing on its own. Eloise can be continuously dimmed via a touch-sensitive

睡眠关闭功能(定时关闭) Sleep Mode (Shut down by timing)

另外,值得一提的是,她结合了人性化的睡眠关闭功能。当你选择此功能后,3 分钟后灯光将会自动关闭,避免了关灯后, 从 Eloise 原光源位置到卧室床头这段空间距离即刻黑暗的问题。

Moreover, a useful going-to-bed function has been integrated that dims the luminaire within a period of three minutes before it ultimately

Eloise 可作为灵活的、常用的阅读灯使用,也可向上投射到天花作为氛围灯使用。柔光面板采用聚碳酸脂以防止眩光,整齐 排布的锥形诱光孔使得光线定向投射到工作区域上。一体成型的支撑钢管采用不锈钢或粗钢制成,而具有高度韧性的深灰色 电源线则融合在钢管内,长度达2.5米。

LED next floorstanding luminaire for direct and indirect applications at home, mobile and universal use as reading luminaire or for atmospheric ceiling illumination, extremely thin luminaire head, 360 ° rotatable in a slide bearing without limitation, diffuser surface made of polycarbonate for glare suppression and directing light by means of aligned conical indentations, cover and one-piece body tube made of stainless steel or crude steel, highly flexible supply cord from converter to luminaire in dark grey, round profile, length 2,5 m.

Eloise

Head-turning beauty 忍不住 回头凝视的美

设计师 Designer:

Flo Schwab, Georg Panther

DIMENSIONS 475 × 462 × 1611 mm 13 W power supply, 230 V AC ~ LUMINOUS FLUX 1000 Im COLOUR TEMPERATURE 3000 K
LIGHT DISTRIBUTION 95 % direct beam DEGREE OF PROTECTION IP20

Floise 有三种不同數寸可以洗择、暗涂亭 白色、不锈钢色、粗钢(加以特殊抛光表层



Force One LED

光的力量

"May the force be with you"这句《星战》电影中的经典台词,赋予了 Force One LED 更多光的力量。她就像正能量的

Force One 是第一盏打破光源与变压器皆安置于灯头,这一 双 "光" 齐下 设计规律的办公照明。而将整个灯的控制系统设置于基度。 Force One 拥有直射光与环境光,两者可独立控制。直射光 设计规律的办公照明。而将整个灯的控制系统设置于基座, 这样便成就了 Force One 独一无二,简练、纤细的轮廓线条。



7亿/推门田田侧影
Force One 好头非常纤薄,厚度仅 20mm,因此其灯头与灯 程可完美融合形成一个优雅的侧影轮廓。超薄、曲面、略带 梯形的侧面赋予了 Force One 优雅,引人注目的气质。而得 挂于 Force One 的这种曲面结构,作为落地灯,她可以与为 Light Wisdom 公桌更加贴切的融合。其灯的基座完美隐藏于桌板之下,而 光源则可更加有效的靠近桌面中心工作区域。



Force One 具备红外感应功能与环境光传感器。通过感应装











默默的呵护

医疗行业工程专题 (Kusch+Co & MATSU Reference)

Just Be There for You

Projects for Medical Treatment Industry

编辑: 王文韬 彭茜 图片: Kusch+Co、鲁哈哈提供 Editor: Wentao Wang Qian Pen Photo Provided by Kusch+Co, Haha Lu

快乐的人通常也更健康。能在一个舒适、温馨、现 代化、且服务周到的护理机构或是福利院生活,对 于不少病护或是老人而言,是再幸福不过了。玛祖 铭立收集了德国战略合作伙伴 Kusch+Co 近期关 于四个护理机构的工程案例, 让原本默默呵护的 角色——空间与家具设计,通过《术》这个平台一

People are normally happy if they are healthy. It means happiness to many sick people or seniors to live in a medical treatment institution or a welfare house which is modern, comfortable, homey and full of caring services. MATSU has collected four recent projects from its German partner Kusch + Co, trying to share with you the quiet guardians of people-space and furniture designs

Magic **Colors**

色彩的魅力

De Waterdam Care Center, Belgium 比利时 De Waterdam 养老院

比利时西部 Flemish 省的小城 Roeselare (鲁瑟拉勒), 这是 一座常住人口不足 6 万、充满宁静与祥和氛围的中欧小城。 De Waterdam 护理中心是 Roeselare 市最大的养老院。它是 由两家建立于上世纪七、八十年代养老院合并后改建而成。 全新的建筑完全改变了过去两家养老院内设施陈旧、空间狭 小、采光不足等弊端, 缤纷的色彩让更多需要关怀与照顾的 老人们拥有了属于自己的舒适生活空间。

Roeselare is a small city in Flemish, western Belgium, with a popular small as 60 thousand. It is a central European city in peace and harmony. De Waterdam Care Center is the largest Senior Home in Roeselare, a renovated organization after the merge of two Senior Homes first established in 1970s and 1980s. The new building has totally changed the old defects, like ancient facilities, small spaces and insufficient sun light. The elderly people who need more care and attention finally have their own comfortable living spaces there.

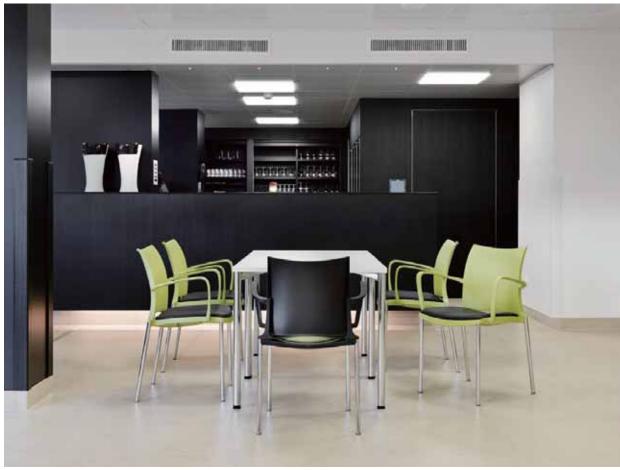
养老院里的公共休闲区域是老人们日常沟通交流、娱乐互动 → Kusch + Co Palato Loung Chair 休闲椅 的主要场所。因此,摆放在这里的家具对安全性与舒适性方 面的要求极高。在 De Waterdam, Kusch+Co Palato 座椅系 列被广泛使用。这是一款由瑞士著名设计事务所 Team Form AG 打造的木质椅系列。Palato 整体造型稳重厚实,但却丝 毫不显臃肿笨拙。相反, Palato 椅背线条十分流畅, 使人们 入座后可得到更好的腰背支撑,有效缓解久坐所带来的疲劳。 此外, Palato 木质扶手与四脚支撑与平衡性具佳, 尤其适合 应用在各类医院、诊所及养老院中。

The public area at the Senior Home is the main place where the seniors meet with and socialize with each other. Therefore, furniture in that area has to be safe and comfortable. At De Waterdam, Kusch + Co Palato chairs are widely used. The chair collection was designed by the famous Swiss design firm Team Form AG. Palato chair is a little bit heavy and steady, not in a bulky and clumsy way. On the contrary, the back of the chair is streamlined, helpfully supporting people's back and waist and relieving the fatigue from sitting for too long. Meanwhile, the wooden armrests of the Palato chair balance well with the four feet, perfect for serving people in hospitals, clinics and senior homes.



Moooi 充满设计感的马头灯与 Njord 毛毡材料让 整个空间多了一份设计的温暖,褪去了疗养院的 Mopoi Horse Head Light and Niord felt give warmth to the space, dispersing the coldness of a traditional care





↑ Kusch + Co ¡Hola! Loung Chair 休闲椅



除了 Palato 系列以外,曾数度获得欧洲顶级设计大奖的 在养老院中的餐厅及茶水间,黄色。 Njord 座椅系列也同样被应用于走廊及接待区。Njord 由丹麦 著名设计师组合 Antonio Scaffidi 和 Mads K. Johansen 联手 打造。简洁而精致的椅身线条使整个座椅仅重 4.5kg。纤细 的木结构与毛毡混搭是其最大特点。椅背顶部酒杯形的边缘, 则可为使用者带来扶手椅的舒适享受。

Besides Palato chair collection, the Njord chair collection which has won many top awards in Europe has also been used in the hallways and reception areas. Njord was jointly created by the famous Danish designer duo Antonio Scaffidi and Mads K. Johansen. The simple and delicate chair silhouette makes it weigh only 4.5 kg. The combination of slim wooden structure and felt is the biggest highlight of the design. The edge of a wine glass deign on the top of the back offers the same pleasure and comfort an armchair would offer. 绿色等充满生机活力的色彩被大量 应用。由西班牙设计大师 Jorge Pensi 创造的 ¡Hola! 多功能座椅系列 则是这里的最佳解决方案。; Hola! 的 椅身由重量轻、坚固耐磨的塑料材质 构成,不仅利于垛叠与搬动,更使养 老院工作人员日常的清洗和维护变 得轻而易举。

In the restaurant and team room, vigorous colors like vellow and green are largely used. ¡Hola!multifunctional seats created by Spanish designer Jorge Pensi are the best solution possible. The ¡Hola! Chairs are made of lightweight, firm and wearable plastic materials, easy to fold, move and clean, making maintenance a simpler job for staff at the Senior Home. Moreover, the outstanding ergonomic design makes it a pleasant and comfortable experience to sit in a ¡Hola! Chair.

pure land

净土 WZC-De-Zathe Care Center, Nieuwpoort, Belgium WZC-De-Zathe 养老院

比利时尼乌波尔特,WZC-De-Zathe 养老院由 Osar 设计, 其建筑从细节到大局都体现着创新精神。Osar 与玛祖铭立合 作伙伴 Kusch+Co 携手,以纯净、而温馨的暖白作为整体空 向的主色调,宛若老年人豁然开阔、至纯至净的心境带入 到空间设计中。

WZC-De-Zathe Care Center, Nieuwpoort, Belgium, was designed by Oscar, From detail to overall layout, the building is an innovative project. Oscar worked with Kusch + Oa, a partner of MATSU, and set the theme of the space with the warmest color of white, a metaphor of the clear life philosophy of the elderly. The pure state of mind has been brought into the space design.



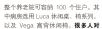


→ Kusch + Co Vega Lounge Chair 高背休闲椅









于家的概念,是肆无忌惮、毫无遮掩的任性,是家人的陪伴与牵挂; 电是充满能私,可以完全自我的安全感。Vega 宽大的椅型给予了老年 人更多游刃有余的活动空间,高高 动椅背与包裹感极强的扶手,取 整个空间壁壁的、稳稳的安适感。

a residential care facility with a creative architectural style down to the last detail, offering room for approx. 100 residents. The day rooms with its floor-to-ceiling windows are furnished with the luxurious armchairs and benches of series Fijola. The patient room feature tables and chairs of series Luca, On top of this, the hijn-back armchairs of series Vega as well as a conference table of series sanguing with unique resonance to the series sanguing with unique so when the chare room with uniques chairs were chosen for the interior design of the other room.



∠ ↑

Kusch + Co Vega Lounge Chair 高背休闲椅 Kusch + Co Luca Lounge Chair 休闲椅 Kusch + Co Luca Table 洽谈桌



craft & architecture

自然的力量,

巴西圣保罗, Beneficência Portuguesa 医院

位于巴西圣保罗的 Beneficência Portuguesa 医院,由 Moema Wertheimer 建筑设计公司设计。它拥有 150 多年的 历史,是拉丁美洲规模最大,最先进的私立医院。 Beneficência Portuguesa 医院室内的设计完全突破了人们对 于"传统医院"的认知,用全新的视角展现对于"健康"的理解。

Beneficencia Portuguesa Hospital in St. Paulo, Brazil, was designed by Moema Wertheimer architecture studio. The hospital has a history of over 150 years, and it is the biggest and best equipped private hospital in Latin America. The interior design of the hospital has totally changed people's concept for a traditional hospital, interpreting the meaning of "Being Healthy" in an innovative way.



Kusch + Co Volpe Lounge Chair 休闲椅



↓ Kusch + Co Uni_verso Lounge Chair 休闲椅

接待区部分采用可丽耐材料,具有极佳的抗菌,防腐等特性,便干清洁。 Corian materials are adopted in the reception areas for antibacterial, antiseptic and cleaning purposes.



大楼的接待大厅采用木质地板,4米高的绿植、原木的曲线 沙发,在整个空间中散发着大自然的原始能量,也烘托出巴 西热带雨林的浓郁氛围。高背 Volpe 休闲椅给予人们舒适的 坐感, 让人们享受自然所带来的正能量。

Wooden floors in the reception hall, plants as high as 4 meters, naturally curvy wooden couches ... they have fulfilled the space with the original power of life while echoing the natural rainforest surroundings in the local areas. The high-back Volpe chairs offer the best comfort to people with the positive energy to enjoy the natural environ-



A Home of Black, White and Red.

黑白红家园

WZC De Ril Care Center, Middlekerke, Belgium 比利时 Middelkerke (米德克尔克), WZC De Ril 养老院

在比利时 Middelkerke (米德克尔克), WZC De Ril 养老院 以不牺牲居住舒适度的现代化建筑,与宽敞、明亮的住房为 特色。其拥有 77 间独立住房,并且为临时病户提供充足的 空间。

This residential care facility is characterised by a modern architecture and large, light-flooded rooms. Next to the 77 rooms for the residents, this facility also provides plenty of space for the outpa-



WZC De Ril 养老院的餐厅位于一片落地窗环绕的通透空间 就是这些充满温情的空间、恰到好 中。四周是碧绿的草地以及精心种植的各种植物。整个餐厅 处的细节设计,以及那一把把满载 宽敞而明亮。红、白、黑三色 Uni_verso 座椅成为空间里的 着家人与社会关爱的座椅,支撑起 主角,使整个餐厅显得充满生机与活力。沿窗而置的两排红 了整个 WZC De Ril 老人院,并使越 色 Fjola 座椅,又以其独特的优雅和稳重,让这里不失舒适 温馨与居家化情怀。

Dining Hall is an open space surrounded by French windows, with 2", views of grasslands and carefully maintained flower beds and trees. The space is spacious and bright, highlighted by three major colors. red, white and black, which are represented by the Uni_verso chairs. With the chairs, the space becomes lively and energetic. Two lines of red Fjola seats by the window are uniquely elegant and sophisticated, bringing about the conformable and homey nature of the space.

← Kusch + Co Uni_verso Lounge Chair 休闲精 Kusch + Co San_siro Table 餐桌 Kusch + Co Fjola Sofa 沙发





To lighten up for the seniors and ease their homesickness, WZC De Ril care center decorates the space with the classic comics Cow Boy, to fill the space with laughters.

来越多的老人们可以老有所依。他 们不仅能在这里幸福地生活,还能 把 WZC De Ril 当成自己新的"家

The warm spaces, the appropriate design in details and the chairs with love and care from families and the society have made WZC De Ril what it is. More and more seniors love living there as if it is

MATSU Treats Fosun with Courtesy

MATSU 礼遇复星医药

上海复星医药(集团)股份有限公司(简称"复星医药"是 复星集团投资产业,是在中国医药行业处于领先地位的上市 公司。由于团队扩编, 2014 年年底复星医药将其上海总部搬 迁于徐汇区克隆科技园,并选择了 MATSU 玛祖铭立为其规 划整体办公空间解决方案。由于团队扩编, 2014 年年底复星 医药将其上海总部搬迁于徐汇区克隆科技园, 并选择了 MATSU 玛祖铭立为其规划整体办公空间解决方案。

Shanghai Fosun Pharmaceutical (Group) Co., Ltd. ("Fosun Pharma"), founded Shanghair tosan rhainaceutical (torogo Coctus). Tosan Phanna J, nounled in 1994, is a subsidiary to Fosun Capital Group, Fosun Pharma is a leading healthcare company in China which has been listed on Shanghai Stock Exchange. Due to the increase in human resources, Fosun Pharma relocated its headquarter in Shanghai to the Shanghai Clone Technology Park in Xuhui District at the end of 2014. Fosun Pharma selected MATSU for the design of its

礼遇空间 - 山水・礼班台

山水 · 礼班台桌前挡板半遮半掩的方式,不仅从结构上精 简,且从外观上也传达了通达透彻之意,"活"字跃然而出, 显示了一种依山傍水的闲雅之气。

礼班台"舍满取半,唯礼有度"的设计语言,寓意拥有此班 台的人对自我及他人的尊重,内敛而不张扬,处事适度得体, 玲珑通透。这种有礼有节的"平衡、和谐"之道深受复星医 药的认同而将其运用于总经理室。

Courtesy Space

- Mountain & Water · Courtesy table Mountain & Water • Courtesy table is half shield and half open, simple in structure and clear in expression. The concept of "liveliness" stands out to show the elegant royalty among

Courtesy table uses the design language of "to take and to give in courtesy", meaning that anyone who owns the table respects him/herself as well as others, sophisticated and resourceful in a modest and low-profile way. The concept calls for "balance and harmony" which is fully recognized by Fosun Pharma and the table is used in the General Manager's



Holzmedia D6 Executive Table 高级行政班台 Matsu Dynamic Swivel Chair 办公椅 Kusch + Co Offico Cantilever Chair 会客椅

项目名称 Project - 算量医药

完工时间 Completion: 2014, 12 办公家具明细 Products List:

Matsu Sarf Swivel Chair 办公椅

Matsu Lenco+ Workstation 工作位

Matsu Dynamic Swivel Chair 办公椅 Kusch + Co Offico Cantilever Chair 会客椅

Kusch + Co Papilio Swivel Chair 办公椅

Kusch + Co Visa Cantilever Chair 会客椅 Kusch + Co Visa Swivel Chair 办公椅 Holzmedia D6 Executive Table 高级行政班台 Holzmedia C8 Conference Table 会议桌

项目地址 Location: 中国,上海 Shanghai, China Project





Matsu Lenco+ Workstation 工作位 Matsu Sarf Swivel Chair 办公椅

开放式办公空间

300 多个 Lenco+ 员工位, 悬屏的方式在强调桌上、桌下私 密空间的同时,也保持了开放空间的通透性。Lenco+ 坐地 侧柜既作为力的支撑,又确保了充足的储物空间,再则,能 起到区隔空间的作用。

浅灰地板上点缀的天蓝,悬挂屏的嫩绿与灰采用了复星的企 业色,并突显医药行业洁净之感。Lenco+坐地柜的木纹台面、 主桌面的木饰封边、与室内空间木质开门遥相呼应。使得职 员空间在现代、轻快的基调中,又保留与大量采用木纹家具 的高层办公空间和谐统一的元素。

科技的尊贵力量

- D6 高级行政班台

总裁办公空间, D6 班台胡桃木的 木纹与具有尊贵质感的黑色真 皮,搭配室内空间中抽象但蕴含 中国文化的水墨作品, 让整个空 间在奢华、稳重中多了一份"艺"

D6 将多媒体科技元素完美融合于 高级行政班台中, 其桌面高度可 智能调节,配合不同工作状态, 轻松转换办公模式:或站立讨论

- 简短、高效的互动沟通;或坐 下来 - 专注思考; 或根据不同使 用者身材比例调节专属的舒适高 度。让使用者通过调节不同办公 姿态、节奏减少因久坐而导致的 "办公室疾病",并提高工作效

Power of Technology

 D6 executive table
 In the work space for the President, the walnut texture on the D6 executive table echoes with the royal black leather to abstractly create a Chinese painting style scene, adding a touch of artistic taste to the luxurious and sophisticated space.

D6 integrates multimedia technologies into the executive table. The adjustable table enables the owner to change his/her work-ing states: to stand up for short and quick discussions or to sit down for deep thinking. The height can be adjusted to best fit the owner's height and size so that he/she can feel the most comfort in working while improving efficiency and avoiding office

Open work space — Lenco .

There are over 300 Lenco employees' workstations. A hanging board keeps the entire space open while maintaining the privacy on and off the table. The grounded Lenco+ cabinets support the entire workstation and maximize the storage volume. They can also work as partitions in the space.

Light grey on the floor is enhanced with the blue color, and the refreshing right, grey on the front is matched with the signature color of Fosun Pharma, grey

The combination highlights the neat sanitation of a medical enterprise Wooden textures on Lenco+ cabinets on the floor, wooden side decorations on main table surfaces, and wooden doors of the open space ... wooden features are working together in harmony. The space of employees has a modern and brisk keynote as well as the elements which are uniform with all the wooden

→ Matsu Lenco+ Workstation 工作位 Matsu Sarf Swivel Chair 办公椅



与"智慧之光" Roxxane 的邂逅

欧唯特公司德国办公室 (Nimbus Reference)

An Encounter with Roxxane

Arvato office

编辑: 王文韬 图片: Nimbus 提供 Editor: Wentao Wang Photos Provided by Nimbus

对于一家 BPO 公司而言,繁杂的项目业务要求其具备强大的信息系统。在现有供暖和制冷系统等线路布局完好的空间中进行重新设计,不是一件容易的事,特别是照明系统的重新布局。

The existing grid ceiling housing the heating and cooling system was off-limits for the redesign of the premises, which made things rather tricky, especially with regard to installing a lighting system.

位于德国塞尔多夫(Düsseldorf)的欧唯特(Arvato)公司,是全球最大的业务流程外包服务商(Business Process Outsourcing)之一。近期,欧唯特与 Kolde 设计公司为员工打造了一间全新的开放式办公室,并选用玛祖铭立战略合作伙伴Nimbus 照明巧用"智慧之光"为其营造如家殷温馨、舒适的办公环境。

Avato, located in Dusseldorf, is one of the world's largest provides of both of located provides and solde company designed a brand new open-plan office, and Nimbus lighting, strategic partner of Matsu, was applied, creating a comfortable and homelike working environment.



由原木纹理的墙面与毛绒质地的地毯搭配的 Arvato 空间自然。舒适、温暖。在这样的环境里,Nimbus 选用 Modul L 吊灯来满足空间的基本照明要求,吊灯的设计能让空间更加透透,明亮。每盏 Nimbus LED 都拥有极佳的夏色性,拥有安全的 24 伏电压及低温触感,光照范围无有害紫外线和红外线辐射,Nimbus 用鎮密的心思给每个 Arvato 员工如家人般的守护,暖白色的光为每位员工营造出温馨有爱。自然如家的少众氛围。

As project manager Steffi Rehme explained: "It was important for us to create different light scenarios so that there was a homely atmosphere in the office even on dark days. We decided in favour of Minubus products because of their visual quality and design, the possibility to choose warm-white as the light colour, their sensor control and their dimming capability." The planners control and their dimming parability. "The planners cobe the Modul L 196 suspended luminaire as the basic lighting for the workplaces.

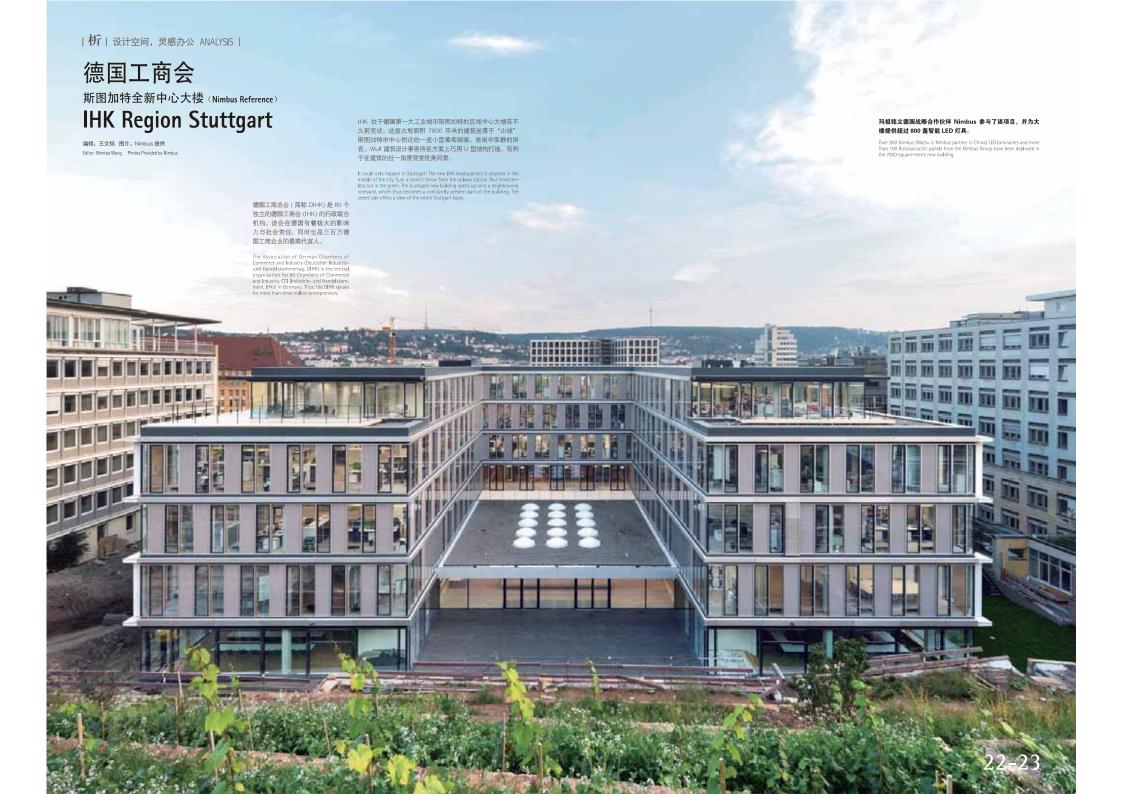




在员工桌上的 Roxxane 台灯无疑成了空间的亮点,她个性化 的设计翻极了,北旋转灯臂,流畅和精确的运动机制能给人 们带来绝佳的阅读体验。同时,她是一款具备手势控制功能 的照明灯具,只需用手势与她对话,她就分像点亮"智慧" 的光芒。Roxxane LED 的另一项"智慧"功能在于,每个员 五时以使用自己的智能手机来控制灯的亮度。如此的科技 感与人性化设计足以让所有员工为之倾倒。

The Roxane table luminaires gives employees the possibility to individually control the lighting at their workplaces while underlining the structuring of the room with their Italian peads that magestically rise above the desktops. One important benefit is that each employee can control the lighting from his or her smartphone.





| **析** | 设计空间,灵感办公 ANALYSIS |

无论是广泛用于员工办公区内。 创意排布的 Modul L 积灯系列;还是用于走速及公共区域。整齐四一的 Modul Q 吸顶灯系列;区处平水间、体息区里,完美毛螺的 Module R 回盘 吊灯系列,它们最大的共同特征除了 Nimbus 在所有产品中一脉相承的设计 DNA 外,便是隐藏于每一盏 LED 之内的智能控制系统。

The open-plan offices, for example, have been fitted with L 196 and L 112 linear burniaries, the public areas with square Modul Q luminaries and the "Wolke Blat" cafeteria with Modul R burniaries in varying sizes. The office workplaces are arranged in rows. The over 600 Modul L 196 linear burniaries module connector for from long light stips. Modul L 112 and L 196 have module connector for from long light stips. Modul L 112 and L 196 have enfitted either as suspended or ceiling-mounted luminaires depending on the type of ceiling structure.

这些智能感应器可根据外界自然光的强弱调节 LED 本身的灯光大小,以使整幢大楼内的光照度保持在一个相对恒定的水准,最大程度地达到节约能源、绿色环保的目的。

This pours in in abundance through the large windows and domed skylights in the halls and open-plan offices. However, as the sun shines with varying intensity depending on the time of day or time of year, over 800 economical and highly efficient Nimbus LED luminaires have been installed throughout the building for those times when daylight does not suffice. They ensure a constant level of brightness all day long because the control system automatically adjusts the lighting depending on the intensity of the ambient [gint.





此外、Nimbus 集团ISF下的 Posso 空间隔离系统 网样在 Hrk Stungari 中被广泛应用,丰富的色 彩 舒适的线感,灵活的标数、使整个开放办公 空间完满浩力与灵动气趣。此外,适当的空间分 新不仅使办公区晚曾得到有效时刻,更开停出一 个个小型"焦点办公区域"。比赛要专工工作或 小组讨论的质工们可以不必担心外界的干扰,高 效效或任务。

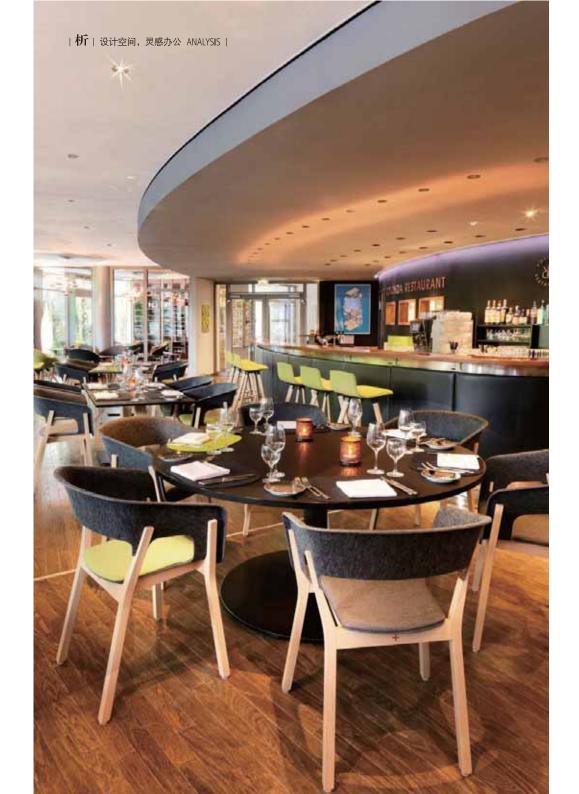
Innovative connectors from the Team range enable users to combine colourful Rossoacoustic 1793 Knt Janaels with transfusent Rossoacoustic CP30 panels. That is exactly what the HLR Rospino Stutgart has done in the zoned conference area in its open-plan offices. The panels can be moved around to suit changing requirements whenever the need arises. Thanks to the new connectors, the feather-weight panels can be rearranged into any conceivable constellation without the use of tools.











德式简约奢华

科隆高端会所餐厅 Rotonda (Kusch+Co Reference)

German Way of Simple Luxury

A Classy Club Restaurant Rotonda in Cologne

编辑: 朱定琼 图片: Kusch+Co 提供 Editor: Joanna Zhui, Photos Provided by Kusch+Co



包括 Njord、Volpino、Uni_verso 等多款 Kusch+Co 产品与 整个建筑及室内空间相映成趣,极致的设计、流畅的线条被 淋漓尽致地应用在餐厅的每个角落,为餐厅营造舒适优雅的

Kusch + Co's many products, including Njord, Volpino, and Uni_verso match with the interior design and the building perfectly. Simplistic design and stream lines can be found in great comfort in every corner of the restaurant, creating an elegant and homey dining revironment.

位于德国科隆市商业中心的 Rotonda, 是一家集商务会晤、餐饮、娱乐于一体的高 级商务俱乐部,其独具特色的圆形建筑令人印象深刻,楼内的 Rotonda 餐厅更是一 个令人身心放松,流连忘返的美食圣地。2014年9月,玛祖铭立德国合作伙伴 Kusch+Co与 Rotonda 进行合作,为 Rotonda 打造一个德式简约奢华的全新餐厅。

Rotonda, located in the business center of Cologne in Germany, is a classy business club with multiple functions, business meetings, restaurant and relaxation. The unique round building is impressive, and the Rotonda inside the building is a relaxing place of delicacies which always make guests reluctant to leave. In September, 2014, Kusch + Co, German partner of MATSU, worked with Rotonda and created a brand new German style restaurant in simple



← Rotonda 餐厅选用 Njord 作为用餐椅,实木的 天然色泽与地板的深色木纹搭配相得益彩,整

Njord seats are placed in Rotonda restaurant. Natural wooden gloss echoes with the dark wooden pattern of the floor, making the dining

个用餐空间温馨、自然。

的 Njord 在国际上屡获殊荣 (红点, IF 等)。纤细的木结构与软性的毛毡 混搭是 Njord 的最大特点。它的外 形如"美食"般秀色可餐,烘托整 个用餐氛围的同时, 毛毡的天然韧 性与其经过一定化学处理的力度支 撑让访客拥有完美的用餐体验。

Njord jointed designed by Scaffidi and Johansen has won a variety of prices in the world (e.g. Red Dot. J), featuring delicted worden destructure and soft feb. It looks so tastly attractive, capable of building up a dinning ambience and making dining a wonderful experience with chemically processed yet naturally

深木色地板与黑色磨砂质地的桌面,紫色的背景墙与漆黑皮 质的吧台,在深色的浓郁色调中,如抹茶绿一样清新的 Uni_verso 吧椅,不禁让人眼前一亮。它如一道美味的甜 点──香草冰激凌。不仅如此,抹茶绿的清新色调隐藏在餐 垫或椅垫上,它就像甜蜜的分子在整个空间中发酵,带给顾 客轻松、愉悦之感。

由 Scaffidi & Johansen 联手设计 错落有致的 San_siro、舒适优雅的 Volpino、以及全新升级 的木质脚 Volpe 座椅搭配而成的休闲区,顾客可以在此惬意 的休憩, 也可以悠闲地品尝一杯馥郁红酒, 享受舒适美好的

> Dark wooden floor, black dull polished table surface, coffee color background wall and pitch-dark leather bar create a richly darker space, in which Uni_verso bar chairs easily catch people's eyes with their matcha-like freshness, like a delicious deservit vanilla flavored lice cream. Moreover, matcha-like freshness, hides itself in placemats and chair cushions, spreading around the space like sweet particles and bringing relaxing pleasure to guests.





reddot

Njord 荣获红点、IF 等诸多奖项 Niord is awarded by the Reddot, IF Design Award



突破穹顶, 到世界的尽头捕捉风

远景能源 (MATSU Reference)

Capture the Wind at the End of World

Envision Energy

编辑:彭茜 图片:鲁哈哈

Editor: Qian Peng Photographer: Haha Lu

柴静雾霾深度纪录片《穹顶之下》,揭露了一个个事实,也将 那层蒙在老百姓眼前,掩盖真相的雾纱掀开。原来,我们已 活在雾霾之下 10 年之久, 只是当时愚昧而友善的称之为

"雾"。当我们清晰的认知了雾霾是什么后,又该怎么办? Under the Dome, an in-depth documentary about haze by Chai Jing, unveiled one fact after another, as well as the truths hided from people. It turned out that we've been living for about a decade under haze, which was then friendly and ignorantly called "fog". When the truth is unveiled about what haze is, what on earth can we do about it?

寻找穹顶的突破口

英国用石油和天然气替代了煤炭,从而摆脱被"雾"笼罩的 污染。中国也开始觉醒需从煤炭时代迈入油气时代。但是, 石化能源终将有耗尽的一天,解决这一问题的方法就是找到 一种洁净的,可重复利用,无限循环的再生能源。比如,风能。

而远景能源(后续简称:远景)正是这样一家,以"为人类 的可持续未来解决挑战"为使命,致力于引领全球能源行业 智慧变革的企业。近期,作为中国本土家具品牌第一家行业 展厅荣获 LEED 绿色建筑金级认证的企业, 玛祖铭立与远景 有着同样的可持续发展、绿色环保理念、并为其提供了整体 办公家具解决方案。

Looking for a breakthrough in the dome

Looking for a breakthrough in the dome In Britain coal has been replaced by petroleum and natural gas, helping the country to get rid of pollution resulted by "fog". China is also awakening to see the needs of walking from the era of coal to oil and gas. However, fossal fuels will eventually run out. The solution to that is to find out clean, reusable, renewable energy sources, such as wind energy.

Envision Energy (Envision in short) is a company that takes "address the challenges of a sustainable future for mankind" as its mission, committed to leading the intelligent transformation of the global energy industry. Recently, MATSU, a company awarded the LEED Green Building Gold Certification as the first industry showroom among all local furniture brands in China, shared with Envision the same sustainable development and green ideas and provided it an overall office furniture solution.

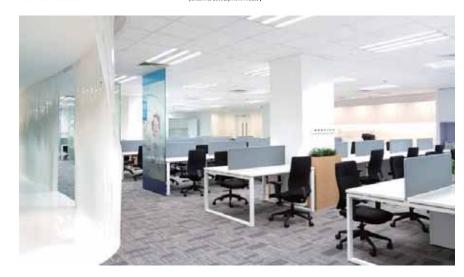


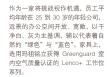
远景始终将挑战视作机遇,用创新解决挑战。远景率先研发创新并设计出"智能风机",利用自主研 发的核心智能控制技术,彻底突破并超越了传统风机的技术禁锢,使得风机发电效率提升 20%; 远 景全球首创的低风速风机的研发和投产加快了我国风电产业战略调整的步伐,使得占中国风资源 60%以上的低风速区域得到有效开发;远景是中国最大的海上风机解决方案提供商。

远景、甚至整个风电行业,这些巨大的技术突破是远景人骨子里的开放、自由和挑战精神所赢来的, 而这些精神的产生与培养皆得益于"以解决挑战为导向的人才发展模式"。

Envision always sees challenges as opportunities and addresses them with innovative solutions. It pioneered in research and innovation to design a "smart wind turbine", by utilizing its independently developed core, intelligent control technology, a thorough breakthrough from traditional fan technology that improves power generation efficiency by 20%. The development and production of Envision's world's first low-speed wind turbine accelerated the pace of the strategic adjustment of wind power industry in China, leading to the exploitation of low wind areas accounting for more than 60% of the wind resources in China. What's more, Envision is also the largest offshore wind turbine solutions provider in China.

To Envision, or even the entire wind power industry, these huge technological breakthroughs were won by the spirit of freedom, openness and challenge at Envision, which is brought and fostered by "a solution-oriented





As a young company seeing challenges as opportunities and having people around 25 to 30 years old working here, Envision offers an open and spacious office space featuring clean white and grey main tones, coupled with natu-ral "green" and "blue" . In terms of furniture, it chooses MATSU' s Lenco + work place awarded with the Greenguard Indoor Air Quality Certification

远景部门主管的办公空间并非独立的办公室,而是与员工区 临窗的开放休闲区与员工区相互融合,而地毯明亮的色块又 融合为一体,布局于同一个开放式空间内。而为了解决开放 空间的私密问题, 玛祖铭立巧用屏风将其围合成一个相对独 立的区域, 并配以 L 型的主管桌, 这相较于直条型员工桌多 了更多的物品存放空间。

Instead of arranging a separate room for executive person, an open office layout is adopted to integrate with the staff area. In order to address the privacy issue in an open space, MATSU smartly uses screens to enclose into a relatively independent area provided with L-shaped executive table, which allows more space compared with straight staff tables.

将其从视觉上巧妙的区隔。

The open recreation area by the window integrates with staff area, with the bright color blocks of carpet offering a smart visual partition.



在这里工作了两年的远景员工说,"虽然工作时间不长,但很多人包括我在内都是自 high 型员工,完全从自我激励出发完成 工作。"一些工作多年的老员工也表示,和原来跟着 deadline 走不同,现在的工作可以自己提出想法、自己实现,有很多发

在宽松舒适的工作环境中,在"以挑战为本"的导向下,员工的积极性被充分调动起来,也激发出他们超越'契约精神'的潜能。

According to staff of Envision who has worked here for two years, "Although I" ve not served for long, many people, including me are very self-motivated to get our job done." Senior staff working here for years also said that different from chasing a deadline, they can now speak out their ideas and try to realize them in

In a relaxed and comfortable working environment and being "solution-priented", the employees are fully inspired and motivated, so is their potential of going



灵动邂逅沉稳

上海祥光 (MATSU Reference)

The Sense Meet Sensitivity

Xiangguang Shanghai

编辑: 朱定琼 图片: 鲁哈哈 Editor:Joanna Zhu Photographer: Haha Lu

2014年,上海祥光金属贸易有限公司(隶属于祥光铜业)的 全新办公室间在繁华的陆家嘴金融中心落成。对于多数治金 企业而言,大与厚重的整体风格、清晰分明的空间划分仍是 主流。但此次,玛祖铭立用全新的办公空间整体解决方案。 为上海祥光打造一个灵动而不失沉稳的现代办公空间。

In 2014, Shanghai Xiangguang Metal Trade Co., Ltd (a subsidiary of Xiangguang Opper) settled down in its brand new offices in the bustleng lipicacul triancial center, To a metalburgy industry, it is a must-have office style which is mature sentence of the control of the co



员工办公区内,阳光透过大面积的落地窗自然洒落,简洁纯净的塘面与淀灰色地毯的搭配,整个空间立显明亮与舒适。 黑的峰间与淀灰色地毯的搭配,整个空间立显明亮与舒适。 黑色的以1。中场的融入,并未使空间出现进和之感。Lenco*落地屏风工作位的应用,确保了员工的补密性需求。

In the staff working area, sunshine shines through the large French windows. Simple and clear wall colors echo with the light grey carpet, which makes the entire area brighter and pleasant. Black (HOAI 2 f. chairs blend into the environment perfectly and the use of Lenco* to the-ground screens protects each employee with the respect to his or her privacy.



自然的木纹色地毯、条纹点缀的百叶窗,让这个位于上海经济繁盛区的办公空间多了一份脱离商业 喧嚣的沉静。而山水沙发也恰如其分地为整个空间增添儒雅的气息。

Natural wood grain carpet and window-blinds with stripes create a secluded and quiet area shielded from the hustle and bustle outside. The sofas with landscape designs add the right amount of elegance to the space as well.

依網洽谈区选用玛祖铭立合作伙伴 Kusch+Co 的 Uni_verso 与 Volpino 休閑椅,木质賻的应用为空 间带来清新自然之感。由设计大师 Norbert Geelen 创造的这两款座椅,将为员工带来舒适的完美体 验。

Uni_verso and Volpino chairs from Kusch+Co, a partner of Matsu, are chosen to be placed in the customer meeting area. Wooden feet design gives people the feeling of string in the refreshingly natural environment. The two chair models designed by Master Nothert Geden relax and conform endposes.



玛祖铭立为上海祥光打造的灵动办公空间, 员工可以根据当下状态选择适合自己的工作环境, 从而能更高效、更快乐的工作

This is the space with concerns for both sense and sensitivity that was created by Matsu for Shanghai Xiangguang. Employees can work at their own speeds and states so that their contributions to the company and their personal pleasure of working can be maximized.



与世界面对面

上海海航大厦 (MATSU Reference)

Facing the World

HNA Tower

编辑:彭茜 图片:刘达 Editor: Qian Peng Photographer: Da Liu

> 2009 年,位于上海浦东陆家嘴黄浦江畔的海航大厦以 18.24 亿的地王价成功竞得,并于 2014 年 10 月建成。其总建筑面 积 87,943m2, 其中地上建筑面积 50,361m2; 建筑高度 89.9 米,主楼地上有20层。

> 陆家嘴,作为中国首个国家级金融开发区、全球最具活力与 影响力的金融中心之一,集聚了146家世界500强跨国公司、 60 家外资金融机构、近百家境内外企业总部,在这里办公, 成为国际型企业尤其是金融企业立足上海的首要选择。

> In 2009, HNA Tower (Matsu Reference) located by Huangpu River, Lujiazui, Pudong was successfully bid at the price of 1.824 billion and was completed in Oct. 2014, with a total construction area of 87,943 m-2, including a ground area of 50,361 m-2. The height of the building is 89.9m and the main building

> Lujiazui, as China's first national financial development zone and one of the world's most dynamic and influential financial centers, gathers here 146 Fortune 500 militurationals, 80 foreign financial institutions and nearly a hundred headquarters of domestic and foreign enterprises. To have an office here has become the primary choice of international enterprises, especially financial companies to find a foothold in Shanghai.



上海海航大厦项目引入世界最知名 的建筑设计公司竞标, 如美国 JY、 德国 GMP、中国建筑设计研究院 等,最终由德国 GMP 设计。海航大 厦主楼与裙楼以"L"造型衔接,建 筑与露天水景、绿化广场、下沉式 商业交相辉映。办公空间上,海航 与玛祖铭立合作,营造了一个开放 式、理性的工作环境。

The Shanghai HNA Tower project invited the world's most renowned architectural design companies to bid, including JY, the United States, GMP, Germany and China Architecture Design & Research Group (CAG), etc and finally GMP became the designer. The main tower connects to the annex in an "L" shape and the entire complex is complemented by an outdoor waterscape, green square and sunken commer-cial area. In terms of office space, HNA Tower works with Matsu to create an open, rational working environment.



← 在这里,每一层都可以饱览"一线浦江"的极致 景观。面对浦江,面对世界。 Here at each floor, you are able to enjoy the





- 海航物流 4-5 楼采用了 X 型交叉钢结构楼梯,烘托了整个工业感的办 企業中原用機。 Hoors of HNA Tower adopts the X-shaped steel structure stairs design to highlight an industrial office space atmosphere. Matsu Lenco⁺ Workstation 工作位
- Matsu Stone Swivel Chair 办公椅
- 双层玻璃内夹百叶,通透与私密"两相宜"。 Between the double glazing are Venetian blinds offering both transparency and privacy.



The entire interior steel structure is exposed, leaving a strong impression of "modern high-teels architecture". The unique open steel structure contains no celling design, allowing a neight of 3.5 meters between the raised floor and celling as well as a more open office space. The single floor has an area of over 2000 m-2. Gray is used extensively in office space (e.g. carete; screen, telling, etc.), coughed with the station to deliver the meaning of "great success" in Chinese.



凌驾于时代之上

对话大师Jorge Pensi

The Trends of Office

A Dialogue with Jorge Pensi

编辑: 刘达 图片: Jorge Pensi 提供 Editor: Da Liu Photos provided by Jorge Pensi





- ↑ Jorge Pensi design studio team (左三为 Jorge Pensi)
- ← Gimlet BY MOBLES 114

设计・音乐・生活

Design Music Life

关于活力与坚持, Pensi 不吝于分享他的秘诀。虽然 Pensi 早已获得西班牙国王颁发的终身设计成就 矣, 但他从未把自己原艰在'设计师'的身份中。他另一大爱好就是音乐,甚至拥有一支属于自己 的乐队。当他挥舞着乐器跳跃在舞台上为观众带来精彩演出时,从几甲已遗忘了他真实的身份和年龄。 他说:"(设计和音乐)对我来说是一样的,就是为了创造情感,从而带来灵感"。

Peni generously strued his secret about energy and penistence. With a Spanish National Design Award presented by King Juan in Marional Design Award presented by King Juan in Marional Design Award presented by King Juan will be seen as a music band. When he is jumping up and down on the single single will be playing devoted by with his instrument, audience wouldn't be able to be reminded of his age and main profession. He said: It is to seen their, Directoral profession. He said: It is to seen their, Directoral profession and main profession. He said: It is to seen their, Directoral profession and main profession. He said: It is to seen their, Directoral profession and main profession. He said: It is to seen their, Directoral profession and the profession are set of the profession and the profession and the profession are professionally as the professional are professionally as the

Pensi 对生活的狂热与挚爱,反过来也体现在他的每一件作品的细节上。"(我的这整产品,如 the Ona-Series, the Hola chair, the Yara chair)所表达的就是充分利用已有资源来创造灵感,使其凌驾于时代,成为永恒——像一首优美的诗,而同时却又融入现实的元素"。也就是说,一件好的作品需要兼顾外观与功能。然而为了达到这两点,使其平衡,设计师必将耗费特力,全身投入。

The Annual Processing Science (1997) and the processing the proces

生命的活力与工作的激情息息相关,好的作品本身就是对生活最好的致敬,而这样完成的作品所传 造出来的力量又将影响所有人。"我做我所热爱的,和我的团队去分享那些美好的瞬间,并相信我们 可以不断创造出伟大而又重要的作品",而这也是他心态如此年轻的"秘诀",即他所钟爱的"三位 一体"。134十 辛年 生生

The passion for life chart is passion for work, Sood works themselves shall be the best ways to pay tribute to our lies and leder the passion for life chart are impact on others lives. I work for what love. I shall be the best moments with my cteam and believe that we can keep a great and most important works of our times. It is his secret of staying young: the trinity of his life, and shown my chart and life.



- → PENSI STUDIO
- PENSI STUDIO
- ↓ BOLETUS OUTSIDE by B=LUX





设计师 & 制造商

Designer and Manufacturer

一件字的产品是设计师和申选商共同努力的结局。"集和(设 计师)和制造商之间需要密切而顺畅的内通。只有带着相同 的激情表面对共同的挑战。以同一种方式去要共同研发的产品,才能成为级比的好拍档",才能使作品精益求精、来自美与 并是不完整的工程等是是一种是一个一种。

生活的碰撞,使我们不断激荡出灵感的火花。世界上无法被国界、国籍分割的就是人们对美的共同追求,对爱的追求,而 MATSU每一件"国际化"作品的诞生过程不已正是如此!——在全世界发现能共同和你去通过爱,去工作,去挑战 的伙伴,去创造美的设计,无论他们是设计师还是制造商。

A good piece of work is jointly created by designer and manufacture. The relationship between designer and manufacture is aboutly reloant for the success. We need to talk a lot, to face the new challenges with the same possion, we have to love the product we are developing the same way cause we are partners. This is the way to make works perfect. Beauty collides with Iffe, which creates the spanks of inspirations for us. One thing that can never be cut in half by country and nationality is the common pursuit of human beings for beauty and love. Sery work of MATSU with the internationalized features is born this way. Find a partner we can now thich, challenge, and create beauty with, through the power of love, no matter who the partner is, a designer or a manufacturer.

在对话过程中,Pensi那种无关乎岁月,对生活的热衷与挚爱, 让我们对其设计的感受愈加强烈,此时,我们看到的不仅仅是 设计,更是设计背后所崇尚的,所追求的。它唤醒了人们心底 最深的情感,从而凌驾于时代之上。

During our talk, we had a strong feeling of his designs expressing great love and enthusiasms to life, which cannot be judged by time. It's not only the designs but also what the designs advocate and pursuit impresses us most. They arouse our decepts feelings and go beyond the times



关于 Jorge Pensi

standing of design will be stonged at the surface

切透彻深析后, 浮于表面和内藏的细节方可一览无余。

1946 年, Pensi 出生于阿根廷首都布宜诺斯艾利斯, 他在 70 年代完成建筑系学业后,选择移居西班牙。"作务—个建筑师,我学会多角度看问题,这给我力量,让我不惧怕任何挑战去面临任何项目", 黑线 Pansi bhit 这样说道。

如果说设计是一门语言的话,仅仅"会读"或"会听得懂"无法真正领悟它。只有对设计背后的一

If design is a language, we wouldn't be able to see ourselves actually using it if we simply know how to read or listen. Only when

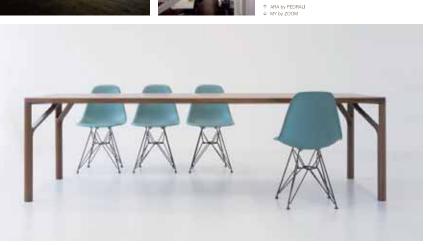
已是古稀之年的 Pensi,在 Facebook 上如年轻人一般活跃,他乐于与众人分享自己的生活信息。作 为销售、生产 Jorge Pensi 作品的制造商与渠道商,玛班格立遗忽一起走进西班牙设计师 Pensi 的设 计生活中。 Pessi although almost 70 years old, is an enthusiastic user of Facebook as the much younger ones. He loves to share with every-thing about his life. As a manufacturer and distributor of Jorge Pensi's works, MATSU limites you to walk into the design life of

we uncover everything inside the mystery can we have a clear sight of whatever it is on the surface or down beneath 在沒有了解设计师所处时代、背景文化、个人经历之前,对设计的理解会止于表面。

In 1946, Pensi was born in Buenos Aires, Argentina. After he had completed his academic studies in Architecture in 1970s, he decided to move to the Spain. "As an architect Hearned to work in objects of different scales, It gave the strength to face any project, I have never been afraid of new thallenges." He explained in the interview.

1984 年在巴塞罗那创立工作室,专注于家具、照明等产品设计。1988 年,举世闻名的 Toledo 楠由 其设计诞生。从那时起,他一跃而出,成为设计界的一颗新星。直至现在,他的光芒持续不断。 Pensi 设计工作室仍然为世界知名的企业提供大量新的作品,为业界注入新鲜的活力。

He established his own studio in 1984, specializing in design of furniture and lighting products. In 1988, the world-famous Toledo chair was created by him, from when he rose to become a new star in the industry of design. The halo around him shines until today. Penis Studio has been continuously providing new design works to enterprises across the world, keeping injecting power and vigor into the industry.



Nimbus与保时捷, 联袂"出演"《911的传奇》 Nimbus and Porsche "Mythos Porsche 911"

编辑: 王文韬 图片: Nimbus 提供 Editor: Wentao Wang Photos Provided by Nimbus





了一部名为 "Mythos Porsche 911

文字"。
As a shining star with enchanting glow in German high-end sports cars family, and an immortal legend in supercars in Germany and even the whole world, Prosche 911 has been popular among generations of youngsters as DREAM CAR since its first appearance on the

(保时捷 911 的传奇)" 的纪录片。片 In the remarkable documentary "myth Porsche 911" shows the SWR 中,导演以缜密的逻辑、细腻的手法, on New Year's Day exciting stories about the dream cars from Stutt-将保时捷911从首款汽车的设计概念, about his relationship with the fascinating sports car. The SWR film 之后数十年来的车型发展与演变,以 crew was in late September 2014 the final of the Porsche Sports Cup 及 911 系列在不同年代所创造的辉 at Hockenheim on site and accompanied the enthusiastic amateur 增历史等事件与故事——有机融合、 racers Richy Müller for his endurance race in a supported Nimbus Porsche 997 GT3 Cup Attempto Racing Team.





不仅如此、纪录片中同样提到了 MATSU 德国合 作伙伴 Nimbus 去年在久负盛名的 Porsche Sports Cup 大赛中与保时捷公司战略携手。

Nimbus 作为全球高端 LED 照明领域的著名品牌, 不仅参与了该项大赛"安全引导车"(The Leading Car)的部分设计工作,并以多种形式赞助了部分 大会参赛车辆, 让更多热爱赛车运动的业余车手 也能在专业 F1 赛道上一展身手。

Furthermore, the documentary mentioned that MATSU's German partner, Nimbus, cooperated with Porsche in strategic way in famous Porsche Sports Cup competition last year. As a high-end brand glob-ally well-known in LED lighting industry, Nimbus not only took charge of part of the designing work of the competition's Leading Car, but also sponsored part of the its racing cars in many ways, so as to help those who are keen on car racing realize their dreams to show themselves as amateur competitors on the F1 tracks.

Nimbus & Porsche

Nimbus 与 Porsche (保时捷), 两家同样来自于 德国第一大工业城市斯图加特的著名品牌,同样 以极致设计与高端品质著称,都在各自行业拥有 强大的技术储备以及深厚的品牌底蕴,都致力于 为顾客提供高性能、低能耗的产品。可以说, 正是 这些共同的品牌理念与追求将两家企业联系到了

Design and quality made in Stuttgart: The LED lights manufacturers Nimbus participates as a partner in the Efficiency Porsche Sports Cup. Both the immediate geographical proximity and the absolute premium quality and top design combine Porsche and Nimbus. Tech-nology with excellent practicality and maximum performance with minimum consumption - these are principles which are common to





巴黎的设计盛宴 Maison & Objet Paris

编辑: 彭茜 Editor: Qian Peng

2015年1月23日-27日,欧洲三大展览之一巴 黎家居装饰博览会 Maison & Objet (后续简称: M & O) 在巴黎北郊维勒蓬特展览馆盛大举行。玛 祖铭立合作品牌 Muuto 也参与了此次时尚盛典。

From Jan. 23 to 27, 2015, Maison & Object for interior design and decoration, one of the three major exhibition events in Europe, was held at Paris-Nord Villepinte Exhibition Center. Muuto, partner of MATSU, participated the grand

巴黎,时尚之都。M&O将全球软装、设计、家具、餐具、配件、材料、以及 儿童相关,甚至香水等丰富多彩的生活元素,艺术的呈现于此,可谓是 时尚家居魅力之极的展现。

MASON it OBJET is the major event for professionals working in the art of living in all its rich and varied expressions. The lifestyle show brings together a 360 ° product offering. Decoration, design, furniture, accessories, textiles, fragrances, the world of children, tableware...

在此, 多元化的风格通过创新的布局别出心裁的——展现, 各放异彩。 来自全球各地的来访者在此获取激发创新的灵感,赢得商业交流的机 会,洞察艺术的生活方式。

The styles coexist in a multifaceted way, throughout the inventive show design which enlivens the spaces. This extraordinary diversity is in line with the varied expectations of global markets. With each session, the great lifestyle platform, at the intersection of business and creativity, reveals solutions to visitors from around the world in search of uniqueness.

2015年、M&O 迎来了 20 周年庆典。在这个值得纪念的时 刻,为了深入面向世界,M&O迈出了里程碑的一步——首 度于今年5月在迈阿密举办M&OAmericas。自此,M&O 一年将有四次展出,分别为1月与9月在巴黎举行的全球展 M & O Paris, 3 月在新加坡举行的亚洲展 M & O Asial 2014 年 M & O Asia 举办首届) 与 5 月在迈阿密举行的美洲展 M

于此,玛祖铭立精选了 2015 M & O Paris

For this special year, in order to be mi internationalized, M & Q made a step May, 2015. Therefore, altogeth there will be four exhibition t M & Q 2015, two in Paris in January and September March (M & Q Asia, which was first held in 2014) and one in Miami in May (M & Q

look at several major exhibition items that would shine at the M & Q Paris, 2015.





Patricia Urquiola's Luna cabinet

可爱的"月亮"柜 Lovely "Luna" Cabinet

参展品牌 Brand: Coedition

参展展品 Product:

Luna 收纳柜

设计师 Desinger:

Patricia Urquiola

由西班牙设计师 Patricia Urquiola 打造的 Luna 收纳柜 也在 M&O 2015 中展出。Patricia Urquiola 曾为 B&B Italia, Flos, Kvadrat, Moroso, Louis Vuitton 等国际知 Quadrants of this circular cabinet design by Patricia Urquiola. She designs furniture for the leading Italian and international companies, such as BtiB Italia, Flos, Kvadrat, Moroso, MLouis Vuitton and more.

Luna 物如其名,如圆月般的柜体,加之旋转柜门,恰 似有着阴晴圆缺之美的明月。它不但可爱, 而且非常 实用。柜体分为四个分类柜,上面两层敞开式的,下

两层附有可90度旋转柜门。 The top half of the cylindrical display case remains permanently open, while items in the lower portion can be hidden away behind two panels. These quadrants can rotate 90 degrees around the centre of the circle, partially or fully opening the section of the cabinet that is



The famous textile brand from Denmark, Kvadrat, was also a participant of the exhibition. MATSU uses some of Kvadrat products as materials for their high



出自 GAMFRATESI 工作室的 Karui 套盘, 其设计感十分轻 薄。它由金属旋压而成,内饰则选用皮革,形成硬金属与软 皮革的质感对比,也因此而得名 Karui。(Karui 在日文中正 表示柔软、轻盈的意思。)

Copenhagen studio GamFratesi has created a collection of spunbrass trays with leather surfaces for Swedish metal company Skulbrass trays with leather surfaces for Swedish metal company Skultuna. Stine Gam on the design philosophy for the trays: The trays are called Karui / 軽 い which in Japanese means soft (in relation to the leather part) but also light (the trays have a light aesthetic).

Karui 有三个不同尺寸,每一个盘子都有细小的边缘设计。 GamFratesi's circular Karui trays come in three sizes, each featuring a small lip around the outside edge.

Trays

硬与软

Hard and soft 参展品牌 Brand: Skultun 参展展品 Product: The Karui trays 设计师 Desinger: Gamfratesi



Tom Dixon 's small items for the home and office

玫瑰金时代 Age of Rose Gold 参展展品 Product: Cube & Tank 设计师 Desinger: Tom Dixon





Rose Gold, as romantic as it may sound, delivers the warm feelings with both exquisite sense of metal and pleasant intimacy of rose. Tom Dixon, a designer from the UK, is famous for using metal materials. He used Rose Gold in his new table collections Cube and Tank and exhibited them at M & Q.

干练的轮廓配以姿态各异的长径花,塑造出桌面上一个个独 特的"建筑"。

ously proportioned vases made from mouth-blown clear glass with hand-painted copper detailing. Strong silhouettes perfect for long-stemmed roses, small bunches or larger flowers and designed to create table top architec-

玫瑰金色的 Cube 是一套极简主义风格的办公配件组合。它 由锌合金并辅以铜板制成,整套包含: 订书针、收纳文具盒、 笔、胶带切割座。

CUBE: A series of minimalist pieces, part of a rapidly evolving stationary collection. Stripped back to its bare essentials, Cube is made from zinc alloy and finished with a copper plate. Family includes a stapler, a desk tidy, a pen and a tape dispenser.



100% Recyclable Fibre Seat

向经典致敬

100% 可回收的 Fibre 座椅 参展品牌 Brand: Muuto 参展展品 Product; Fibre 座椅 设计师 Desinger: Aleksei Iskos、Boris Berlin

哥本哈根设计师 Aleksej Iskos、Boris Berlin 与玛祖铭立合作品牌 Muuto 合作,设计了可 100% 回 收利用 Fibre 座椅。它是此次 M&O 展会的亮点之一。

Copenhagen designers Aleksej Iskos and Boris Berlin have created an injection-moulded wood-fibre composite chair that is 100 percent recyclable for Danish design brand Muuto,

Iskos-Berlin 将 Eames 设计的经典座椅 RAR 重现。原版 RAR 座椅采用玻璃纤维与聚丙烯,而新的 Fibre 椅壳泽则采用 25% 的木纤维与 70% 的聚丙烯以及 5% 的有色聚丙烯融合。这种新型的材料, 不仅拥有更加温暖的特质,并且它的坚韧度还能与原有的椅壳材料相媲美。

Iskos-Berlin has taken the form of the shell chair - made famous by the Eames RAR seat, originally made in fibre-glass and later polypropylene - and created a sustainable alternative. The new shell is made from 25 percent wood fibre. 70 percent polypropylene and five percent coloured polypropylene. The Fiber Chair can be surprising as the expected plastic texture is changed for something that is much warmer and unique, yet equally as strong as traditional shell chairs

外观上, Fibre 椅壳新材料也让 Eames RAR 座椅重新焕发了新的生命。远观时,椅壳材质接近于普 通光滑的塑胶质感,而近距离体验时,Fibre 椅壳上细致的木质纤维机理又带来不一样的感受。 From a distance, the shell appears to be normal smooth plastic, however, when viewed up close the tiny pieces of the wooden fibres become apparent, giving the chair a whole new character."

Fibre 座椅拥有丰富的色彩,并能加配布质或皮质软包饰面,加之 4 种椅脚的多样选择性,可满足餐厅、 书房、会议室、礼堂、办公室等不同空间的搭配需求。

With a vast palate of shell colors, premium upholstery and leather options, and four different bases, there is a FIBER CHAIR for any dining room, desk, conference hall, auditorium, or office.





巧克力浪潮 年度设计师 Nendo 佐藤大 造业」、「原物料」这三大资产,亚洲便具备了发展设计的大

2015 年 1 月 M & O Paris 年度设计师正是由日本 Nendo 设 计工作室的佐藤大获选。而今年 M&O Asia 年度设计师也由 中国的 Neri & Hu 设计团队拿下。至于 2015 年 5 月第一届 的 M&O Americas 则是由巴西设计师 Zanini de Zanine 获

Executive President of M & Q Mr. Philippe Brocar said that 2015 was a year for the design industry of Asia which should be proud of its 佐藤大受邀在 M & O Paris 第 8 馆打造「Chocolatexture designers, localized materials and the global manufacture factories Lounge」装置空间。在这里不但可以尝到佐藤大设计的巧克 With the three assets. Asia will be an ideal place for design to

Designer of the Year Award on 2015 M & Q Paris in January went to 高低错落的围合着,仿佛融化在味蕾之间,荡漾于心中的巧 Nendo, a designer from Nendo Studio. The award on 2015 M & Q Asia was won by the design team from China, Neri & Hu. Brazilian designer Zanini de Zanine has been awarded the same on 2015 M & Q Americas to be held in May, 2015, for the very first time.



Nendo was asked to design a lounge for visitors, Oki Sato created a the special lounge and chocolate named "chocolatexture" at Hall 8 F1-G2. The studio has also created a range of nine chocolates moulded into unusual shapes within a 26-millimetre cube Furthermore, the space was furnished with Nendo's previous seat designs for brands including Cappellini, Desalto, Glas Italia, Emeco, Offecct and Moroso These chairs will be custom-coloured to match the chocolates and surrounded by 2,000 aluminium pipes,

each painted in brown gradations to different heights to form "a

rippling large molten chocolate wave".

力,他也将过去曾为 Cappellini、Moroso、Emeco 所设计的

家具换上巧克力色。2000 根顶端蘸抹上渐变巧克力色的铝管

佐藤大改变了以往人们对巧克力的概念束缚,突破味觉这一 层面,从其擅长的设计视觉上赋予巧克力别样的生命力。他 创作了 9 个形态各异, 26mm 的巧克力立方体, 并现场发售 400 盒限量版套装。这 9 颗巧克力有的以纹理饰面,有的则 是空心内饰,有的似尖锐的皇冠,这些点、线、面巧妙组合 的设计魅力带给人们对巧克力全新的体验。

'Cocoa's country of origin, kind, percentage content, technique of the chocolatier's, the flavours inside.. There are many factors that determine a chocolate's taste," said Nendo, which has previously released a set of chocolate pencils. "In coming up with a new chocolate concept, we turned our attention not to such factors, but to the chocolate's shape,"And a limited edition of 400 boxes were for sale at the lounge, where visitors will be able to sample the sweets. The Chocolatexture collection includes treats with pointed tips, hollow interiors and rough textures. One of the cubes is constructed from a frame of chocolate sticks, while another is formed into spikes.





绿色建筑

突破办公空间的"穹顶"

编辑:彭茜、刘达 图片:刘达、"雾霾"主题海报由上海设计师俱乐部 SHDC 提供Filter: Dian Penn Dallin, Photos provided by Dallin and SHDC

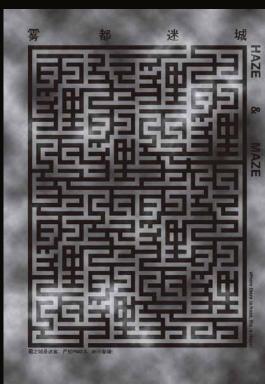
SUSTAINABLE BUILDING

保納的零量紀录片《容丽之下》,一经发布,引起了社会各界的热议。因雾霾而被封闭于客内的人们, 就像是囚徒。而如坚实清海一样的家,如事业舞台一样的办公空间,这些我们**转以生存的案内空气** 都不能让我们任性呼吸时,中国人又还有何处可躲?

As we know, Chai Jing's haze documentary "Under the Dome" have aroused heated debate immediately after release. Human beings that are restrained indoors are like prisoners. When we are not allowed to breathe freely even indoors at home, our harbor, or in the office, our stage of life, where else can we go and hide here in China?



Breakthrough the "Dome" of Office



室内空气中"无形的杀手":

人们在经历"煤烟型污染"和"光化学污染"的同时,正进 入以"室内空气污染"为标志的交叉污染时期,至今已发现 的室内空气污染物有3,000多种。常见的室内空气污染物有3,000多种。 摆发性有机化合物(VOC)、甲醛、苯、氧和氧气等。

据中国疾病预防控制中心的最新统计数据显示:在中国, 92%的新装修房屋甲醛超标,其中 76%室内甲醛浓度超过 规定值的 5 倍以上,室内污染水平通常比室外高出 5-10 倍。

"Invisible Killers" in Indoor A

Besides "smoke pollution" and "photochemical pollution", we are now entering into a cross-contamination period marked by "indoor air pollution". By now, we' ve identified over 3,000 indoor air pollutants, Common indoor air pollutants include volatile organic compounds (VOC), formaldehyde, benzene, toluene ammonia and radon cit.

According to the latest statistics from the Chinese Center for Disease Control and Prevention, here in China, 92% newly renovated houses have the problem of excessive formalderhyde, among which 76% record an indoor formalderhyde concentration more than five times above the predetermined value, with an indoor pollution level 8-10 times higher than the outdoor level.

→ 首届中国雾霾主题公益海报作品。 Works from the 1st haze-themed public posters exhibition.



一起发声, 站出来做点什么

欣慰的是,据 UL 美华认证有限公司调查,关注建筑材料 有图物质排放问题,中国消费者有 56%。比笔者预想的 30 要高。

面对雾霾,柴静的发声让社会各界共同关注。MATSU 也多 望借此环保意识觉随之势,分享办公空间环保信息,拟定8 康计划,让品牌方(一商)、购买者(企业)、使用者(员工) 三价—(4、世周再细为小公园环保与续集)

Stand out, Speak Up and Do Something

The good news is that according to a survey by UL-CCIC Co. Ltd., 56% of Chinese consumers are concerned about emissions of toxic substances in building materials. That's actually higher than what the author expected (30%).

Faced with the big problem of haze, Chai Jing was brave enough to stand out and speak up a rosuing the conner or of the whole community. With the momentum of rising environmental consciousness, it's also MATSU's hope to share with you environmental information regarding to office space, make a health plan and mixture the brand parties (vendors), buyers (companies) and users (employees) to show their concerns for environmental protection and health of office source.





MATSU 作为一个有责任感的办公家具品牌,从此身做起,始终遵循低碳环保理念,并获得了中国环境标志产品认证(又简称为十环认证):同时,MATSU 是亚太区首批荣获室内空气质量认证(GREENGUARD)的中国办公家具品牌之一;其位于上海的旗舰店也是中国行业品牌中首家获得 LEED 金级认证的履行。

As a responsible office furniture brand, MATSU starts out small and alwal follows a low-carbon green philosophy. MATSU has passed the China Environmental Labelina Product Certification (CELPC), and is among the first China office furniture brands awarded with the GREENQUARD certification in Asia Pacific region. Moreover, its flaspish sore in Shanghai is also the first short come honored with the LEED Gold Certification among all trade brands.



空气是可以洁净的

GREENGUARD 室内空气质量认证

GREENGUARD 是通过对产品的化学排放物实测,进行严格 的限值,以保护人类健康,并提高室内空气品质的认证体系。 消费者可登陆官网在《GREENGUARD 产品指南》中查阅被 认证的环保产品。

The Air Can Be Clean — GREENGUARD Certification

GREENGUARD is a certification system aiming at guarding human health and improve indoor environmental quality by measuring chemical emissions from products and setting strict limits. Consumers can visit our website and check out certified green products in GREENGUARD Product Guide.

建筑是可以环保的

LEED 绿色建筑认证

LEED 是以在设计中有效地减少环境和住户的负面影响为宗 旨,衡量绿色建筑的认证体系。截止 2015 年 3 月,在中国 荣获 LEED 绿色建筑认证的项目,已有 1859 个,如:台北 101 大厦、侨福芳草地、望京 SOHO 等。

Buildings Can be Green-LEED Green Building Certification

LEED is a green building certification system working to reduce the negative impact on the environment and residents through proper design. By March 2015, 1859 projects are awarded with the LEED Green Building Certification, including Taipei 101, Parkview Green, Wangjing SOHO, etc.



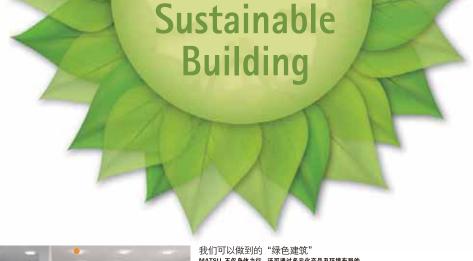




(下) 侨福芳草地 Parkview Green



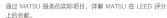




MATSU 不仅身体力行,还可通过多元化产品及环境布局的 共同配合,协助客户、合作伙伴的商业建筑项目在 LEED 绿 色建筑评级中予以加分。

We Can Do It - Sustainable Building

More than making hands-on efforts, MATSU also coordinates diversified prod-ucts with environmental layout to bring customers and partners' commercial building projects plus points in LEED Green Building Rating.



Elaborate on actual projects of MATSU and MATSU's contribution to customers' LEED rating.

● 能效优化, 照明功率方面(1分), MATSU 提供的 LED 节能光源, 可减少照明功率

密度低于标准 15% 以上。 Energy efficiency optimization and lighting power (1 point): MATSU' s energy-saving LED light sources can reduce the lighting power density to 15% below the standard.

● 低释放材料方面[1分], MATSU全系列系统家具及座椅已通过美国 Greenguard 的认证 [实际测结果达到更高一级的"儿童及学校"标准]。
Low release materials (I point): MATSU" s full-range systems furniture and seating has passed the US Greenguard certification, with the actual measured results reaching a higher standard - the "Children & Schools" standard.

采光和视野方面(1分),为90%以上的垒式空间引入采光和视野、凭借 MATSU 专业的空间规划能力与多样化的产品。如:上图案例中,工作位靠窗摆放,且利用

マ型形型研究が限了79分析化的で高元別。この指導的サイルでは高速体派、互相用 発性和対策が年齢透過速度。 Light and vision it point; introduce light and vision to more than 90% alto spaces, thanks to MAISU* sportessional space planning capabilities and diver-sified products. For example, in the above case, work places are arranged by the window and short cabinets and open shelves are used to create a sense of

能源利用最优化,照明控制方面(1分),在离窗户(15英尺的被经常占有的空间处及 天窗下配置装有日光感应控制装置的灯具。

大國 PRELIBERTH PTOWNERSHIP (1994) ## 00 Optimization of energy use and lighting control [1 point]: equip the usually occupied office spaces 15 feet away from the windows and under the skylights with lamps integrated with daylight sensor control device.

快速再生材方面(1分),(如:麦秸板、竹实木/竹木皮等。其价值不低于该项目家 具总价值的5%(比金额计),大面积的竹木工作台面,即美观又环保。 Rapidly renewable materials (1 point): use straw board, bamboo wood / bamboo veneer, etc., valued not less than 5% of the total furniture value of the project (in sum). Extensive use of bamboo veneer table top helps produce a beautiful and green environment.



- 30%的资源再利用率,家具及饰面(1分)。

循环材含量,10%-20%(用后材+1/2用前材)(1-2分)。
 地方材,20%地方制造(根据项目地点,1分)。

地方材,10%地方取材并制造(根据项目地点,1分)。

低释放材料,地毯系统(1分).

30% recycling rate: furniture and finishes (1 point).

Recycling materials content: 10% -20% (used materials + ½ new materials) (1-2 points).

Local materials: 20% locally produced (based on project location, 1 point). Local materials: 10% locally grown and produced (based on project location, 1 point). Low release material: carpet systems [1 point].

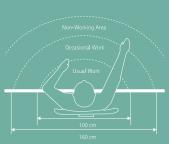
健康计划

21 世纪后,越来越多的 GEN-Y(80、90 后)开始成为企业的生力军。**和他们的前辈不同之处,他们对工作的定义不再是 单柱的"垮线——养家",**而更多看重工作环境、工作可提供的潜能以及人性化,比如更多的沟通、交流;认识新的人和事物 的可能性等等。

作为国内目前受教育程度最高的这些新生力量来说。健康——身心的健康也是他们最关注的内容之一。**健康除了体质的增强** 以外,也代表了更多的心理感受,诸如工作中的成就感、幸福感满足感以及(自我)认同感。







Plan







更多的交流

通过对办公空间理性的分配, 使办公 家具的使用更简约、更直接, 并最大 限度消除噪音, 促进更多交流与分享 的可能性。

Better communication

Through rational allocation of office space, the use of office furniture becomes simpler and more direct, with the possibilities of minimizing noise and promoting exchange and sharing.



个 一个高效的开放空间同样可以安静并极具吸引力 A efficient open space environment can at the same time be quiet and attractive

 長線体財化的企议被電新完义、分享変復更加便 Meeings in the Light Media Age are re-defined, and

移动以及移动化

更多的分享,不仅仅局限于面对面的沟通,更不是与单一群 体(同部门)的交流。互联网化的信息时代,我们需要支持 远程沟通、交流移动化的办公设备与家具系统, 让办公"动" 起来!

Mobility of Exchange

More sharing is not limited to face to face communication or exchange within a single group (same department). In an internet-based information age, we are going to need those office equipment and furniture systems supporting remote communication and mobility of exchange, so as to make you "move" in work!



"一点点"的重要性

"科学与现实都很复杂,众声喧哗看似繁冗,但就是这样一 点点互相修正,接近合理。如果急着下结论,偏执任何一端, 虚美或者饰恶,都会付出代价。"柴静曾这样写到,一个纪录 片《穹顶之下》也许并不是全部的真相本身,一篇环保文章 也许不能足以建立行业标准,但总要有第一批人先站出来做 点什么。人类与污染,和健康之间没有硝烟的战争,就是这 样一点点的, 让环境回到原本的样子, 让我们拥有最初的健

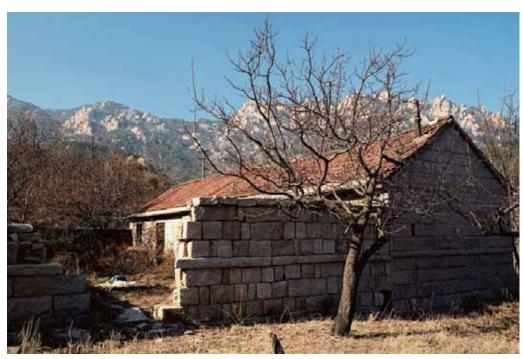
The importance of "a little bit"

"Science and the reality are both complicated. The roar of the crowd might seem to be cumbersome, but can lead to a little bit mutual correction and rationality every now and then. If you jump to conclusions, hold on to an extreme, disguise the good or bad, you' II have to pay the price." Chai Jing wrote that the documentary Under the Dome may not be the truth itself, as an environmental article is insufficient to to help establish the industry standard, but someone has to stand out and do something. It's a battle between human beings and pollution and that's how we endeavor to restore the environment to the way it was and how we retrieve our health.

末了,请记住这么"一点点"的重要性: 品质对节省能耗的重要性: 人机工学对使用者健康的重要性; 可回收利用对减少资源消耗的重要性; 环境对人类的重要性; 你对 MATSU 的重要性!

Finally, please keep in mind this "a little bit" importance: The importance of quality to energy-saving; The importance of ergonomics to user health; The importance of recycling to reduced resources consumption; The importance of environment to human; And your imortantee to MATSU!

| 松 | 设计万象, 灵感云集 LIFESTYLE | Surreal 有句话说,如果梦境足够真实,你会认为那是真的。 是否反过来也成立呢。还是一个不得而知的悖论?记忆是选择性的。就像"真实"一样, 人们选择相信自己想去相信的。 于是,是否可以这样说,梦也是"真实"的? Qingdao, a Dream 记忆是过去的碎片拼出的图像,换一种拼法、会产生完全不同的景象。 记忆是选择性的图2 还是只是一个存放这些磁片的箱子。而你所需要的,只是一把打开箱子的钥匙? 我选择同时生活在梦境和现实中。 我用这种眼光去表达对我熟悉而恰恰又完全陌生的青岛。 那片造访过数次的海滩,以及那座著名的崂山, 一切熟悉的记忆重组为陌生的现实: 日出仿佛日落,又好似月升;黑夜也溶于白昼。 Some would say that if a dream feels real enough. 真实的梦境 编辑: 刘达 图片: 刘达 This is how I would depict the Qingdao I know well and I am a total stranger to. The beach I used to visit for millions of times, and the Laoshan Mountain that everybody in the country hears about... All the old memories rush back to me and piece up a totally new picture for me. I can tell sunrise from sunset, the Sun from the Moon, night from day.





千丝万缕的缆绳,锈迹斑驳的锚。多少牵挂,多少守望。放眼望 去,宁静的港湾似乎在拥抱着这些归来的渔船。每一条缆绳都 在微微的颤抖,在这片安详中,涌动着再次出发的渴望,对风与

这个世界很奇妙,一切都取决于如何去阐释它,去更好的探索 它,用全新的视角去观察,而这一切,都取决于如何对待自己的 过去——我们的过去决定了我们的未来,而这过去意味着现实, 未来则可选择相信为:真实的梦境。

Fishing Port
Mooring ropes and rusted anchors tell thousands of stories about care, about expectations. If you look far, you may find that the fishing port embraces the perching boats in its arms. Every rope is trembling slightly, secretly crying out its desire to sall again and to play with the winds and title.

It is a marvelous world that we live in, as each one of us has a different definiit is a marvelous wond that we live in, as each one or us has a directent definition, a unique trip and a brand new perspective. Everything about the future is built upon our past—what we have been through makes us who we are and who we will be. The past is concrete reality, but the future can be a real dream.











崂山的冬季

北方冬景凋零得让人绝望,即使正午的日头也是无力的照着枯黄的大地,一切都是死一样的寂静,偶尔 能听到狂风的呼啸。然而在崂山里却是另一番景色**:这里幽静中充满着生机,仿佛一个闭气冥思的大** 师一般,所有的生命都在等待……

周围也仍旧是寂静,但是却是一种充满生命的寂静,充满力量的宁静:空无一人的道观中似乎有神灵 在默默守卫; 大树虽脱光了叶子,但满树的果实却如同盛开的鲜花般,让人丝毫感受不到严冬的寒冷。

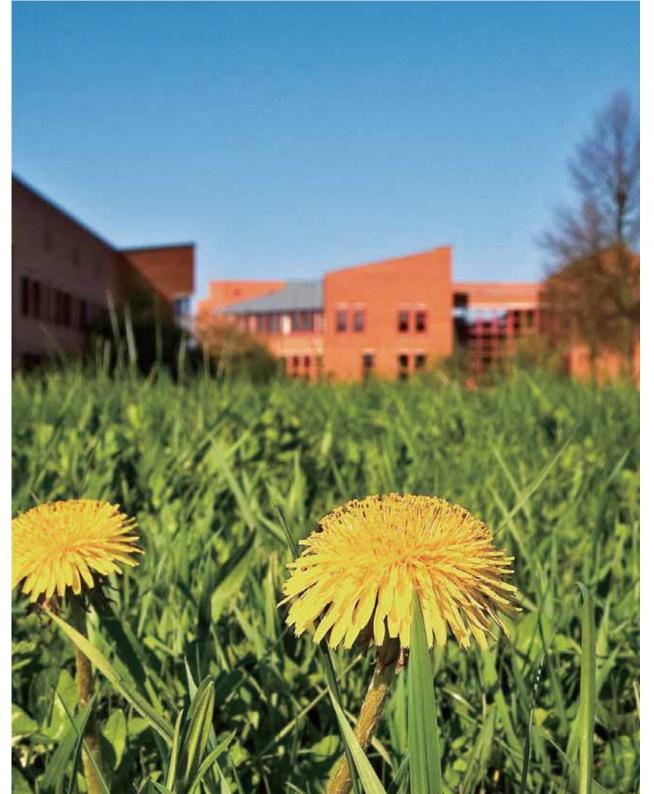


Vulnets in Laosnan Mountain
Winters in the North are desperately withered. Even in the middle of the day, the Sun sheds lights as if it is exhausting all its power
over the earth in deadly yellow. It is quiet everywhere, with no sign of life, except for the crying winds which drop by occasionally.
However, things are the opposite in Laoshan Mountain if les to boming in the tranquil environment, like a master is musing and
balancing in his inner peace, while all life forms are waiting to be reborn...

The tranquility can be felt there, yet with excitement for new lives and powers. The empty Taoist temples are guarded by quiet dettes, and the big trees, although having lost all their leaves, are warming the cold air up with their fruits on branches, like flourishing flowers.







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